


# Colormaster : the system that demonstrates R-M's pursuit of excellence 

Colormaster is renowned the world over as the fastest, most efficient way for refinishers to identify the right colour. Since its launch in 1995, Colormaster has revolutionised the way painters accurately match colour and it has been evolving constantly. Now the fourth generation is here to help make your bodyshop a richer place!

## The Strength behind the Colormaster System

The search for an accurate colour match is a critical stage in refinishing and one where the painter must be able to optimise process speed and efficiency.
The ability of the new Colormaster M4 to identify and accurately match virtually most of colours is quite simply outstanding. More than 5600 colour cards, manufactured using original R-M material are organised in colour order, maximising accuracy and efficiency. R-M's Head of Colour Systems pointed out; "Colormaster's greatest strength is in the fact that the colour cards are produced using our paints, sprayed with a gun to ensure that the colour is utterly reliable and eliminates the need for a spray out card".
From European and Asian to American cars, Colormaster M4 covers virtually every major manufacturer's colour, including the variants and these are kept right up todate with three updates a year including new colours and recognised variants identified by the R-M colourists.

## New design:

 New PossibilitiesR-M is committed to designing the best tools in the world, so that painters can comfortably maintain optimum efficiency in the paintshop. That's why the Colormaster cabinet has undergone a complete redesign. The wall mounted cabinet is now more ergonomic, with smaller boxes for easier handling, what's more they feature a secure system for holding the cards when carrying them to and from the vehicle for colour checking.

The compact $76.5 \times 109 \times 7.2 \mathrm{~cm}$ cabinet and fully expendable mounting ensures it will fit the bodyshop layout perfectly.

## Obvious Advantages

The right colour, right now! Using Colormaster M4, automotive refinish professionals have the assurance of finding the right colour without the need to check it with a spray out card, so they only need to mix the paint they need. Saving valuable time and material.

## An intelligent and intuitive system

Once the painter has selected the cards according to the manufacturer's reference, it is simply a case of identifying the card which is an accurate match to the vehicle being refinished.

The colour can then be mixed according to the formula specified through the Colormaster card reference.

Should the manufacturer's colour reference not be known or the car has been refinished already, Colormaster can be used to perform an abstract search accurately matching the colour using the card code, which links directly to the matching formula. It is then simply a matter of mixing the colour.

## R-M



## The $4^{\text {th }}$ generation of Colormaster for any forward-looking

 bodyshop that wants to enhance their workplace with the tools essential to an efficient and profitable future.

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